AI × ESG × 國際化：

2026 東亞管理、資訊、及語言文化國際學術研討會

徵稿啟事

在人工智慧（AI）快速發展、永續發展與企業社會責任（ESG）日益受到重視，以及全球化與區域化並行發展的時代背景下，企業、政府、大學與社會組織正面臨前所未有的轉型挑戰與創新機會。人工智慧技術正重塑商業模式、產業競爭與決策機制，ESG 理念則驅動組織追求兼顧經濟成長、環境永續與社會共榮的發展目標，而國際化趨勢更促使各界重新思考跨國合作、人才培育、數位治理、語言文化交流及區域整合等重要議題。特別是在東亞地區，科技創新、產業升級與國際交流的互動日益密切，如何結合 AI、ESG 與國際化策略，以提升組織韌性、深耕在地與創造永續價值，已成為學術界與實務界共同關注的焦點。

為促進管理、資訊科技、永續發展、語言文化及國際研究領域之學術交流與跨領域對話，真理大學管理與資訊學院、東亞研究中心及國際經營與貿易學系共同舉辦「AI × ESG × 國際化：東亞管理與資訊國際學術研討會」，誠摯邀請國內外學者、研究人員、研究生及業界專家踴躍投稿。研討會歡迎與人工智慧應用、數位轉型、智慧商務、資訊管理、永續治理、ESG 策略、綠色創新、永續供應鏈、碳管理、企業社會責任、跨文化管理、國際企業、國際行銷、全球人才發展、東亞經濟合作、數位經濟、東亞語言文化、教育創新及其他相關議題之研究成果。無論為理論建構、實證研究、個案分析、政策研究或產學合作成果，皆歡迎投稿分享。

本研討會期望透過學術論文發表與專家交流，搭建跨領域與跨國對話平台，探討 AI 技術如何促進永續發展與國際競爭力提升，並共同思考東亞地區在科技創新、產業轉型及國際合作中的未來發展方向。竭誠邀請各界先進共襄盛舉，分享最新研究成果與實務經驗，共同開創 AI、ESG 與國際化融合發展的新契機。

重要日期

- **研討會日期：** 2026 年 12 月 11 日（星期五）

- **全文收件截止日期：** 2026 年 11 月 30 日（星期一）
- **審查結果公布日期：** 2026 年 12 月 4 日（星期五）
- **議程公布日期：** 2026 年 12 月 4 日（星期五）

會議地點：真理大學台北校區 (新北市淡水區真理街 32 號)

主辦單位

- 真理大學管理與資訊學院
- 真理大學東亞研究中心
- 真理大學國際經營與貿易學系
- 真理大學國際事務中心

指導單位：

- 教育部
- Eurasia Foundation

誠摯歡迎國內外學者專家踴躍投稿與參與，共同促進東亞地區管理、資訊、及語言文化領域之學術交流與創新發展。來稿請寄 Email: cplin@mail.au.edu.tw.

Call for Papers

AI × ESG × Internationalization:

2026 East Asian International Conference on Management, Information, and Language & Culture

Call for Papers

In an era characterized by the rapid advancement of Artificial Intelligence (AI), the growing emphasis on Environmental, Social, and Governance (ESG) principles, and the simultaneous development of globalization and regionalization, businesses, governments, universities, and social organizations are facing unprecedented transformation challenges and innovation opportunities. AI technologies are reshaping business models, industrial competition, and decision-making processes. At the same time, ESG principles are driving organizations to pursue balanced goals of economic growth, environmental sustainability, and social well-being. Furthermore, the trend toward internationalization is encouraging stakeholders to reconsider critical issues such as cross-border collaboration, talent development, digital governance, intercultural communication, and regional integration.

Particularly in East Asia, the interactions among technological innovation, industrial upgrading, and international exchange have become increasingly dynamic. How to integrate AI, ESG, and internationalization strategies to enhance organizational resilience, strengthen local engagement, and create sustainable value has become a central concern for both academia and industry.

To promote academic exchange and interdisciplinary dialogue in the fields of management, information technology, sustainability, language and culture, and international studies, the **College of Management and Information**, the **East Asia Research Center**, and the **Department of International Business and Trade** of **Aletheia University** will jointly host the **"AI × ESG × Internationalization: East Asian International Conference on Management, Information, and Language & Culture."** We warmly invite scholars, researchers, graduate students, and industry professionals from around the world to submit their research papers.

The conference welcomes submissions related to, but not limited to, the following topics:

- Artificial Intelligence Applications
- Digital Transformation
- Smart Business
- Information Management
- Sustainable Governance
- ESG Strategies
- Green Innovation
- Sustainable Supply Chains
- Carbon Management
- Corporate Social Responsibility (CSR)
- Cross-Cultural Management
- International Business
- International Marketing
- Global Talent Development
- East Asian Economic Cooperation
- Digital Economy
- East Asian Languages and Cultures
- Educational Innovation
- Other Related Topics

Submissions may include theoretical developments, empirical studies, case analyses, policy research, and industry-academia collaboration projects.

The conference aims to provide a platform for interdisciplinary and international dialogue through academic paper presentations and expert discussions. Participants will explore how AI technologies can facilitate sustainable development and enhance international competitiveness while examining future directions for technological innovation, industrial transformation, and international cooperation in East Asia.

We sincerely invite scholars and practitioners from around the world to share their latest research findings and professional experiences and to help create new opportunities at the intersection of AI, ESG, and internationalization.

Important Dates

- **Conference Date:** December 11, 2026 (Friday)
- **Full Paper Submission Deadline:** November 30, 2026 (Monday)
- **Notification of Acceptance:** December 4, 2026 (Friday)
- **Conference Program Announcement:** December 4, 2026 (Friday)

Conference Venue

Aletheia University, Taipei Campus
No. 32, Chenli Street, Tamsui District, New Taipei City, Taiwan

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Organizers

- College of Management and Information, Aletheia University
- East Asia Research Center, Aletheia University
- Department of International Business and Trade, Aletheia University
- Office of International Affairs, Aletheia University

Sponsors / Supporting Organizations

- Ministry of Education, Taiwan
- Eurasia Foundation

We cordially welcome scholars and professionals from Taiwan and abroad to submit papers and participate in this conference, contributing to academic exchange and innovative development in the fields of management, information, and language & culture throughout East Asia. Please submit your manuscript to the following Email address: cplin@mail.au.edu.tw.